

2020 EDITORIAL CALENDAR

		AD CLOSE	ART DUE	MAILED
JAN	Features: SECRETS TO SUCCESS AND RETAIL 2030 Industry Focus: Commercial Real Estate, Technology, Owatonna Regional Profile Advertising Sections: Five Star Wealth Managers, Milestones Supplements: Minnesota Cup Events: TCB Talks: Retail 2030	NOV 19	NOV 22	JAN 2
FEB	Features: TECH 20 Industry Focus: Education, Banking, & Finance	DEC 18	DEC 23	FEB 6
MAR	Features: HOTTEST COMMERCIAL REAL ESTATE PROJECTS & PEOPLE Industry Focus: Meetings & Events: Resource Guide Events: TCB Talks: Growth Strategies	JAN 17	JAN 23	MAR 5
APR	Features: WOMEN IN CORPORATE LEADERSHIP Industry Focus: Marketing & PR Advertising Sections: Women Leading the Way Supplements: Minnesota Census of Women in Corporate Leadership Events: TCB Talks: Women in Leadership	FEB 19	FEB 24	APR 2
MAY	Features: DOWNTOWNS UPDATE Industry Focus: Banking & Finance, Technology, Workforce: Talent Advertising Sections: Employers of Choice	MAR 21	MAR 23	MAY 7
JUN/JUL	Features: DIVERSITY & INCLUSION Industry Focus: Family Business Solutions, Meetings & Events: Unique Venues/Events, Technology, Wealth Management Advertising Sections: Faces of Family Business Events: TCB Talks: Diversity & Inclusion, TCB Talks: Growth Strategies, Minnesota Business Hall of Fame Awards	MAY 20	MAY 26	JUNE 19
AUG/SEPT	Features: BEST OF BUSINESS, MANUFACTURING EXCELLENCE AWARDS Industry Focus: Banking & Finance, Law, Meetings & Events: Venue Guide, Education: Distance Learning Advertising Sections: Strategic Growth Strategies, Minnesota Super Lawyers Events: Manufacturing Excellence Awards, TCB Talks: Redefining Leadership	JUL 10	JUL 15	AUG 10
OCT/NOV	Features: MINNESOTA FAMILY BUSINESS AWARDS, OUTSTANDING DIRECTORS AWARDS Industry Focus: Banking & Finance, Commercial Real Estate: NAIOP Awards of Excellence, Employee Benefits, Technology, Meetings & Events: Restaurant Private Dining Guide Advertising Sections: Holiday Venue Showcase, Super Real Estate Agents & Mortgage Professionals Supplements: Giving Guide Events: Outstanding Directors Awards, Women in Corporate Leadership, Minnesota Family Business Awards, TCB Talks: Business of Giving	SEP 10	SEP 15	OCT 9
DEC/JAN	Features: PERSON OF THE YEAR & TCB100 PEOPLE TO KNOW, ENTREPRENEUR OF THE YEAR Industry Focus: Commercial Real Estate, Technology Advertising Sections: Award Winning Companies, Milestones, Five Star Wealth Managers Supplements: Minnesota Cup Events: Person of the Year & TCB100 People to Know	NOV 5	NOV 10	DEC 8

