RUN OF SITE BANNER ADS

<table>
<thead>
<tr>
<th>Premium Sizes</th>
<th></th>
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<tbody>
<tr>
<td>Ad units</td>
<td>Size</td>
<td>File Size</td>
</tr>
<tr>
<td>Billboard</td>
<td>970x250</td>
<td>70k</td>
</tr>
<tr>
<td>Half Page</td>
<td>300x600</td>
<td>70k</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>728x90</td>
<td>70k</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300x250</td>
<td>70k</td>
</tr>
<tr>
<td>Mobile Banner</td>
<td>320x50</td>
<td>70k</td>
</tr>
</tbody>
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- Accepted media includes: GIF, JPEG, HTML5
- Ads with no background color require a one pixel border
- Third Party ads and verification accepted

INTERSTITIAL
- Ad Size: 550x480, Mobile 300x250
- Link: Supply URL for link
- Accepted media includes: GIF, JPEG, HTML5
- Ads with no background color require a one pixel border
- Third Party ads and verification accepted

NEWS SPONSORSHIP
- Banner Ads: 970x250, 300x600, 300x250, 320x50
- Logos: 125x32 and 136x38, 72dpi
- Link: Supply URL for link

HOMEPAGE SPONSORSHIP
- Banner Ads: 970x250, 300x600, 300x250, 320x50
- Logo: 125x32, 72dpi
- Link: Supply URL for link

DIGITAL EDITION SPONSORSHIP
- Banner Ads: 970x250 and 728x90
- Logo: 125x32 72dpi
- Link: Supply URL for link

BRANDED CONTENT SPONSORED TEXT ADS
- Image: 165x86, 262x200, 200x200 and 522x310
- Headline: 70 characters
- Teaser: 200 characters
- Link: Supply URL for link

SUBMIT MATERIALS TO:
ads@tcbmag.com

PRODUCTION CONTACT:
Tim Dallum
Production Manager
tdallum@tcbmag.com
612-336-9245
E-NEWSLETTERS > AD SPECIFICATIONS

BRIEFCASE
Ad units Size File Size
Leaderboard 970x250 70k
Medium Rectangle 300x250 70k
*No animation allowed.
  • Accepted media: GIF or JPEG
  • Ads with no background color require a one pixel border
Text Ads:
  • Photo: 150 px. x 150 px., 72 dpi.
  • Headline: 40 character maximum
  • Text: 150 character maximum
  • Link: Supply URL
Expanded Text Ads:
  • Photo: 300x250, 72 dpi.
  • Headline: 40 character maximum
  • Text: 225 character maximum
  • Link: Supply URL

KEYNOTE
Ad units Size File Size
Leaderboard 970x250 70k
Medium Rectangle 300x250 70k
*No animation allowed.
  • Accepted media: GIF or JPEG
  • Ads with no background color require a one pixel border
Text Ads:
  • Photo: 150x150, 72 dpi.
  • Headline: 50 character maximum
  • Text: 200 character maximum
  • Link: Supply URL

MARKETVOICE
Text Ads:
  • Photo: 300x250, 72 dpi.
  • Logo: 120 px wide, 72 dpi.
  • Headline: 50 character maximum
  • Text: 50 word maximum
  • Link: Supply URL

TRENDING
Ad units Size File Size
Leaderboard* 970x250 70k
Leaderboard 728x90 70k
Half Page 300x600 70k
Mobile Rectangle 300x250 70k
Mobile Banner 320x50 70k
*No animation allowed.
  • Accepted media: GIF or JPEG. Please provide all sizes
  • Ads with no background color require a one pixel border
Text Ads:
  • Photo: 90x70, 72 dpi.
  • Headline: 50 character maximum
  • Text: 200 character maximum
  • Link: Supply URL

Submit Materials To:
ads@tcbmag.com

Production Contact:
Tim Dallum
Production Manager
tdallum@tcbmag.com
612-336-9245

See where our connections can take your business.