

TWIN CITIES BUSINESS

2021 EDITORIAL CALENDAR

		AD CLOSE	ADS DUE	NEWS STAND
FEB/ MAR	Feature> SMALL BUSINESS SUCCESS STORIES	JAN	JAN	FEB
	Industry Focuses> Banking & Finance, Technology, Meetings & Events Resource Guide	11	14	10
	Insights Section> Workplace: Best Practices for Returning Employees to the Office			
	Notable Executives> Women in Commercial Banking and General Counsel			
	Studio TCB Webinar> Wealth Management: Investing and Estate Planning in Uncertain Times Events> Small Business Success Stories Awards (FEB)			
APR/ MAY	Feature> NONPROFIT AWARDS	MAR	MAR	APR
	Industry Focuses> Law, Commercial Real Estate, Marketing & PR	11	16	9
	Insights Section> Diversity & Inclusion: Benefits of Diversity in the Workplace			
	Notable Executives> Leaders in Marketing and Leaders in Finance			
	Studio TCB Webinar> Technology: Fraud Prevention Tips Events> TCB Talks: Women in Leadership (APR) and Nonprofit Awards (MAY) Supplement> Minnesota Census of Women in Leadership			
JUN/ JUL	Feature> MINNESOTA BUSINESS HALL OF FAME	MAY	MAY	JUN
	Industry Focuses> Banking & Finance, Technology, Meetings & Events Venue Guide	11	14	10
	Insights Section> Commercial Real Estate: Office Design for the Future			
	Notable Executives> LGBTQA Business Leaders and Women in Manufacturing			
	Studio TCB Webinar> Education: Future of Education Post-Pandemic Events> TCB Talks: Diversity & Inclusion (JUN) and Minnesota Business Hall of Fame (JUL)			
AUG/ SEP	Features> OUTSTANDING DIRECTORS, ENTREPRENEUR OF THE YEAR, BEST OF BUSINESS	JUL	JUL	AUG
	Industry Focuses> Banking & Finance, Law, HR/Workforce	12	15	10
	Insights Section> Startups/Entrepreneurs: Best Option for Raising Money			
	Notable Executives> Leaders in Higher Education & Leaders in Medtech/Health Care			
	Studio TCB Webinar> Health Care: Evolution of Outcome Based Payments Events> Outstanding Director Awards (SEP) and TCB Talks: Redefining Leadership (SEP)			
OCT/ NOV	Feature> MINNESOTA FAMILY BUSINESS AWARDS	SEP	SEP	OCT
	Industry Focuses> NAIOP Awards of Excellence, Employee Benefits/Health Care, Technology, Meetings & Events Private Dining Guide	10	15	11
	Insights Section> M&A: Key Considerations When Selling Your Business			
	Notable Executives> Women in Commercial Real Estate & Women in Law			
	Events> Minnesota Family Business Awards, (OCT) and TCB Talks: Business of Giving (NOV) Supplement> Giving Guide			
DEC/ JAN	Features> PERSON OF THE YEAR/TCB100 PEOPLE TO KNOW and MANUFACTURING EXCELLENCE AWARDS	NOV	NOV	DEC
	Industry Focuses> Banking & Finance, Education	4	9	7
	Insights Section> Family Business: Smart Exit Planning			
	Notable Executives> Women in Technology and Women in Health Care			
	Events> Person of the Year/TCB 100 to Know (DEC) and Manufacturing Excellence Awards (JAN) Supplement> Minnesota Cup			

