

TWIN CITIES BUSINESS 2021 EDITORIAL CALENDAR

		AD CLOSE	ADS DUE	NEWS STAND
FEB/ MAR	Feature> SMALL BUSINESS SUCCESS STORIES	JAN	JAN	FEB
	Industry Focuses> Banking & Finance, Technology, Meetings & Events Resource Guide Insights Section> Workplace: Best Practices for Returning Employees to the Office Notable Executives> Women in Commercial Banking and General Counsel Studio TCB Webinar> Wealth Management: Investing and Estate Planning in Uncertain Times Events> Small Business Success Stories Awards (FEB)	11	14	10
APR/ MAY	Feature> NONPROFIT AWARDS	MAR	MAR	APR
	Industry Focuses> Law, Commercial Real Estate, Marketing & PR Insights Section> Diversity & Inclusion: Benefits of Diversity in the Workplace Notable Executives> Leaders in Marketing and Leaders in Finance Studio TCB Webinar> Technology: Fraud Prevention Tips Events> TCB Talks: Women in Leadership (APR) and Nonprofit Awards (MAY) Supplement> Minnesota Census of Women in Leadership	11	16	9
JUN/ JUL	Feature> MINNESOTA BUSINESS HALL OF FAME	MAY	MAY	JUN
	Industry Focuses> Banking & Finance, Technology, Meetings & Events Venue Guide Insights Section> Commercial Real Estate: Office Design for the Future Notable Executives> LGBTQA Business Leaders and Women in Manufacturing Studio TCB Webinar> Education: Future of Education Post-Pandemic Events> TCB Talks: Diversity & Inclusion (JUN) and Minnesota Business Hall of Fame (JUL)	11	14	10
AUG/ SEP	Features> OUTSTANDING DIRECTORS, ENTREPRENEUR OF THE YEAR, BEST OF BUSINESS	JUL	JUL	AUG
	Industry Focuses> Banking & Finance, Law, HR/Workforce Insights Section> Startups/Entrepreneurs: Best Option for Raising Money Notable Executives> Leaders in Higher Education & Leaders in Medtech/Health Care Studio TCB Webinar> Health Care: Evolution of Outcome Based Payments Events> Outstanding Director Awards (SEP) and TCB Talks: Redefining Leadership (SEP)	12	15	10
OCT/ NOV	Feature> MINNESOTA FAMILY BUSINESS AWARDS	SEP	SEP	OCT
	Industry Focuses> NAIOP Awards of Excellence, Employee Benefits/Health Care, Technology, Meetings & Events Private Dining Guide Insights Section> M&A: Key Considerations When Selling Your Business Notable Executives> Women in Commercial Real Estate & Women in Law Events> Minnesota Family Business Awards, (OCT) and TCB Talks: Business of Giving (NOV) Supplement> Giving Guide	10	15	11
DEC/ JAN	Features> PERSON OF THE YEAR/TCB100 PEOPLE TO KNOW and MANUFACTURING EXCELLENCE AWARDS	NOV	NOV	DEC
	Industry Focuses> Banking & Finance, Education Insights Section> Family Business: Smart Exit Planning Notable Executives> Women in Technology and Women in Health Care Events> Person of the Year/TCB 100 to Know (DEC) and Manufacturing Excellence Awards (JAN) Supplement> Minnesota Cup	4	9	7

