

TWIN CITIES BUSINESS

2021 EDITORIAL CALENDAR



		AD CLOSE	ADS DUE	NEWS STAND
FEB/ MAR	Feature> SMALL BUSINESS SUCCESS STORIES	JAN	JAN	FEB
	Industry Focuses> Banking & Finance, Marketing & PR, Technology	11	14	10
	Insights Section> Workplace: Best Practices for Returning Employees to the Office			
	Notable Executives> Women in Commercial Banking, General Counsel			
	Studio TCB Webinar> Wealth Management: Investing and Estate Planning in Uncertain Times			
	Events> Small Business Success Stories Awards (FEB)			
APR/ MAY	Feature> WOMEN IN LEADERSHIP, NONPROFIT AWARDS	MAR	MAR	APR
	Industry Focuses> Commercial Real Estate, Law, Meetings & Events Resource Guide	11	16	9
	Insights Section> Diversity & Inclusion: Benefits of Diversity in the Workplace			
	Notable Executives> Leaders in Marketing, Leaders in Finance			
	Studio TCB Webinar> Technology: Fraud Prevention Tips			
	Events> TCB Talks: Women in Leadership (APR), Nonprofit Awards (MAY)			
	Supplement> Minnesota Census of Women in Corporate Leadership			
JUN/ JUL	Feature> MINNESOTA BUSINESS HALL OF FAME	MAY	MAY	JUN
	Industry Focuses> Banking & Finance, Meetings & Events Venue Guide, Technology	11	14	10
	Insights Section> Commercial Real Estate: Office Design for the Future			
	Notable Executives> LGBTQA Business Leaders, Women in Manufacturing			
	Studio TCB Webinar> Education: Future of Education Post-Pandemic			
	Events> TCB Talks: Diversity & Inclusion (JUN), Minnesota Business Hall of Fame (JUL)			
AUG/ SEP	Features> OUTSTANDING DIRECTORS, ENTREPRENEUR OF THE YEAR, BEST OF BUSINESS	JUL	JUL	AUG
	Industry Focuses> Banking & Finance, Law, Workforce	12	15	10
	Insights Section> Startups/Entrepreneurs: Best Option for Raising Money			
	Notable Executives> Leaders in Higher Education, Leaders in Health Care & Medtech			
	Advertising Section> Minnesota Super Lawyers			
	Studio TCB Webinar> Health Care: Evolution of Outcome Based Payments			
	Events> Outstanding Director Awards (SEP), TCB Talks: Redefining Leadership (SEP)			
	Supplement> Giving Guide			
OCT/ NOV	Feature> MINNESOTA FAMILY BUSINESS AWARDS	SEP	SEP	OCT
	Industry Focuses> Commercial Real Estate: NAIOP Awards of Excellence, Employee Benefits/Health Care, Technology, Meetings & Events Private Dining Guide	10	15	11
	Insights Section> M&A: Key Considerations When Selling Your Business			
	Notable Executives> Women in Commercial Real Estate, Women in Law			
	Advertising Section> Holiday Venue Showcase, Super Real Estate Agents & Super Mortgage Professionals			
	Events> Minnesota Family Business Awards			
DEC/ JAN	Features> PERSON OF THE YEAR/TCB100 PEOPLE TO KNOW and MANUFACTURING EXCELLENCE AWARDS	NOV	NOV	DEC
	Industry Focuses> Banking & Finance, Education, Meetings & Events	4	9	7
	Insights Section> Family Business: Smart Exit Planning			
	Notable Executives> Women in Technology			
	Advertising Sections> Profiles of Success, Five Star Wealth Managers			
	Events> Person of the Year/TCB 100 (DEC), Manufacturing Excellence Awards (JAN)			
	Supplement> Minnesota Cup			